

Oxagen Brand Guidelines

Approved lockup

Exact final lockup with preserved gradient, optical lower-right weighting, and tuned Inter kerning.

Typeface

Inter, ui-sans-serif, system-ui, -apple-system, BlinkMacSystemFont, Segoe UI, sans-serif

Color system

gradient_start

HEX: #7182FF

RGB: (113, 130, 255)

HSL: (232.82, 100.0, 72.16)

Lab: (58.69, 28.9, -64.33)

OKLCH: (0.6549, 0.1843, 274.33)

gradient_end

HEX: #3CFF52

RGB: (60, 255, 82)

HSL: (126.77, 100.0, 61.76)

Lab: (88.49, -78.38, 66.42)

OKLCH: (0.875, 0.2609, 144.27)

ink_light

HEX: #0F172A

RGB: (15, 23, 42)

HSL: (222.22, 47.37, 11.18)

Lab: (7.96, 3.32, -14.07)

OKLCH: (0.2077, 0.0398, 265.75)

ink_dark

HEX: #FFFFFF

RGB: (255, 255, 255)

HSL: (0, 0, 100.0)

Lab: (100.0, -0.0, 0.0)

OKLCH: (1.0, 0.0, 89.88)

bg_light

HEX: #FFFFFF

RGB: (255, 255, 255)

HSL: (0, 0, 100.0)

Lab: (100.0, -0.0, 0.0)

OKLCH: (1.0, 0.0, 89.88)

bg_dark

HEX: #0B1020

RGB: (11, 16, 32)

HSL: (225.71, 48.84, 8.43)

Lab: (4.93, 2.66, -11.22)

OKLCH: (0.1773, 0.0341, 269.56)